

7.3. Institutional Distinctiveness

KRUPANIDHI GROUP OF INSTITUTIONS

12/1, Chikka Bellandur, Carmelaram Post Varthur Hobli, Off Sarjapur Road, Bengaluru, Karnataka 560035



DISTINCTIVENESS OF THE INSTITUTION

KRIC (Krupanidhi Research Incubation Centre)

1. Objective of the practice: To develop research culture among all its faculty and students.

To inspire and ignite the young minds in research, in all disciplines by conducting training programs, bringing subject experts from various research institutes as well as from multinational companies.

The college practices the culture of motivating students to ensure that they overcome their individual challenges and excel in their studies.

Innovative ideas of the students are also put into practice.

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To encourage qualitative research in the institution at all levels and strive to publish the papers under SCOPUS Indexing Standards.

2. The context

Research Education is a tool of development in today's scenario. The classification of nation is depending on the status of research education in respective society. Country emerging and exploring in many sectors having a great impact on the development of society and also the future era of society to meet the demands to have many new changes which can only happen with a proper RESEARCH education.

Krupanidhi Group of Institutions has a dream to impart quality education in all spheres and to nurture research skills amongst the staff and students, which has been materialized through research incubation centre at the college. It's also an effort to contribute to the betterment of society. KRIC has been established on this noble idea.

It motivates faculty and students by outlaying multidisciplinary research projects, encouraging them to attend seminars/conferences, to become members in professional bodies, seeking research funds from national funding bodies, publishing their research work in standard indexed/Scopus journals, aiding in patent filing strategies, etc. Added credentials of research publications in students' progress will give a fillip to their career development, whereas, results in enhancing quality of teaching deliverance of faculty.

3. The practice

Based on multitasking abilities having research experience, topic interest/area of interest in research the faculties are handpicked for this unique programme.

Students who are recognized as fast learners are chosen collaborated with faculty mapping with their area of interest.

Additional care for the faculties who are chosen are allotted with research hours in their individual time tables, which helps in daily interaction with the research experts.

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KRIC has a tie up with Accendere company to get excellent research experts from India's top most institutions like IIM, IIT and NIT, who mentor faculty and students on various aspects of research process extending from basic level to advanced level.

Research mentor guides them with practical application of the knowledge at each stage. Mentor also gives inputs on development of questionnaires, application of statistical tools and techniques, use of SPSS software and so on.

Quality of the work is monitored at each level and suggestions for improvement are given by research mentor and subject experts.

Drillbit a software that detects the plagiarism to ensure the originality of the research work which is put into practice by K-RIC.

Faculties and Students also have privilege of getting the online interaction with experts, professionals through video conferences and skype sessions etc., Additional care for students as well by the particular group faculty members in turn to have an interaction with students once in a week.

4. Evidence of success

To become a part of this programme registration is compulsory for Faculty and students without extracting any fee to carry out research in various streams such as Health Sciences, Commerce, Management and Computer Science etc., research topics which have SCOPUS or UGC indexing standards.

Research Publications fee as well as registration fee of conferences and seminars attended by the faculties and students are funded by K-RIC.

The financial year schedule is followed since KRIC started, so that the academic schedule does not get disturbed in order to give more space for research when the semester ends twice in a year. With all the research support and the privileges given by the programme ,faculty and students successfully published and presented quality papers in SCOPUS and UGC Indexeing Standards –

	2016-17	2017-18	2018-19	2019-20	2020 - 2021
UGC	9	3	44	7	7
SCOPUS	NIL	NIL	3	23	0

Since formation of K – RIC institute received multiple number of research and innovation awards –

Name of the activity	Name of the Award/ recognition	Name of the Awarding government/ government recognised bodies	Year of award
IDA AWARD EDUCATION 2019 LP C	RESEARCH & INNOVATION	INDIA DIDACTICS ASSOCIATION	2019 2020 al

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INNOVATION AWARD	EXEMPLARY STUDENT DRIVEN INNOVATION ECOSYSTEM	CL EDUCATE	2019- 2020
INDIAN TECHNOLOGY INNOVATION & ENTRENEURSHIP CONCLAVE (I - TEC)	INNOVATIVE RESEARCH PROJECT PROPOSAL	REVA UNIVERSITY	2019-2020
RESEARCH & INNOVATION	Certificate of Achievement	CEO INSIGHTS	2018- 2019
NAT GEO's event on Idea for making earth greener	Idea will be developed by First Main, an eco- sustainable start-up	NAT GEO	2018-2019

5. Problems encountered

Faculties and students are actively involved in the research activities and look forward for learning the advanced level of research tools and techniques, however, they are packed tight with the academic schedule and having only one hour allotted for research which is not sufficient.

To overcome this issue the college has taken a step to allot more number of research hours for the faculties during the period of University Examinations at the end of the semester based on their outcome and progress in reference with financial year schedule.

6. Resources required

KRIC is working on bringing in quality in research papers and publish in journals which have better indexing standards and impact factor. Looking forward to get

- 1. Research Experts
- 2. Member Faculties
- 3. Member Students.
- 4. E Journals and books
- 5. Software's required for writing quality papers.

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Empirical assessment of influential strength of service quality dimensions in Indian Universities, part I

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Abstract

The Indian management education sector is experiencing a highly competitive and complex environment today. Following which, the Universities and other higher educational institutions have realised the importance of being distinct from their competitors. One of the major pathway to do so is maintaining high standards in educational service quality which will foster developing positive bonding with the students. The present study is carried out with an objective to explore the dimensions influencing the service quality in management education particularly in public university system and to prioritize the dimensions from the perspective of management students. The study engaged exploratory factor analysis and independent RIDIT analysis methodology to analyse the survey responses of 211 management students of public universities. The analysis yielded seven perceived service quality dimensions, namely physical factors, leisure factors, academic factors, industry collaborations, responsiveness, learning outcome and personality development as perceived by the students from EFA. The individual items of these dimensions were then prioritised using RIDIT analysis for further interpretations and business insights. This study may benefit the university decision makers in business studies to formulate policies and strategies to assure superior students satisfaction which can later benefit the university by showing positive behavioural intentions.

Keywords: Perceived service quality, management education, RIDIT analysis, student satisfaction, higher education

I. Introduction

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Management education in India has witnessed a phenomenal growth and notable transformations in the last few decades, since its inception in the 1950s (Mahajan et al., 2014). The transformations occurred because of various reasons including globalization and global competition, rapid technological, social and economic

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Precedence of Work Environment Factors Influencing Employee Performance: A RIDIT Approach

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Abstract

Objectives: The aim of this study is to analyze the impact of work environment on employee performance and to establish the ranks and prioritize the items related to work environment (WE) in order to maximize employee performance. Methods: Descriptive methodology was used for the study. Association between work environment and employee performance was identified by using correlation analysis. Means of the items of WE were obtained and ranks were provided to the various factors of work environment using RIDIT analysis. Findings/application: The review founds the need to connect work environment with the performance of workers. The managers need to study the rankings provided to the various factors of the work environment and derive the policies or make amendments as and where needed, according to the priority of the factors. This will enhance the overall performance of the employee of the organization as suggested in the study. The uniqueness of this study is, prioritizing the items of work environment with respect to employee performance by using RIDIT analysis. Hence, firms can concentrate and give utmost importance for those items to maximize workers' efficiency and hence organization performance.

Keywords: Workplace Environment, Employee Performance, Prioritizing, RIDIT Approach

1. Introduction

Employee performance (EP) is determined by various factors. Employees can put their heart and soul for the organization if the work environment (WE) is smooth and comfortable for them. Better work environment inspires the workers and increase their efficiency. Worker's mistake rate, level of novelty and teamwork with other staffs, absence and, duration of stay in the job are influenced by the way they engage with the organization.

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Date:

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Certificate of Award

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Mr. Aditya Gupta CEO, India Didactics Association

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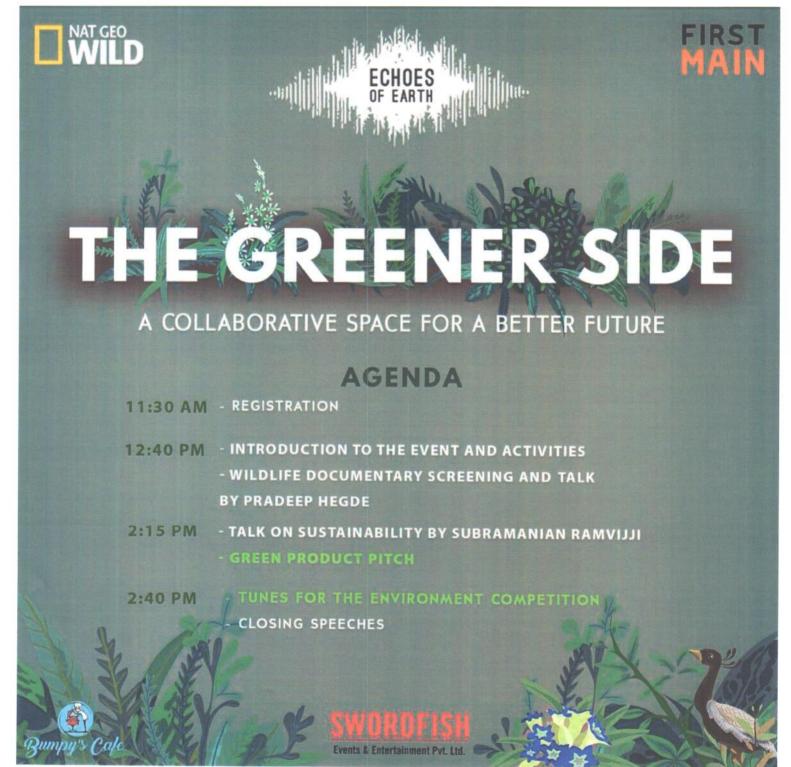
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West Campuses for Research & Unnovation - 2019, an annual recognition that not only showcases institutions of foring the best in class research programs, but also acts as a center stage for researchers and entrepreneurs to portray their exemplary research works.

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Anamika Sahu Managing Editor







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Indian Technology - Innovation & Entrepreneurship Conclave(I-TEC)



3-4 January, 2020 | REVA University, Bangalore

CERTIFICATE

This is to certify the participation byATHUL GOPAL	
of Krupamidhi group of Institutions	
during the proceedings of the Indian Technology-Innovation & Entrepreneurship Conclave (LTEC)	_
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termination by an expert panel. Efforts of the participant are acknowledged and appreciated for the intrinsic leaves	arg
and technology innovation manifested during the presentation.	622

Dr. K. S. Warayana Swamy Director. REVA University

Dr. U. Chandrasekhar Vice Chairman – NAFEMS India

Dr. K. Venkateswarlu Principal Scientist – CSIR NAL

Research & Innovation Partners







Krupanidhi International Students Council Handbook

About KISC

Krupanidhi as an Institution has always been welcoming students not only across India but across the globe. Krupanidhi has a current enrolment of about 3500 students at its 11-acre campus in the south of the city. With the number of International students increasing every year, Krupanidhi has formed The International Student Council, also recognised as KISC, which is a representative council of all the International student communities. International student council is the governing council that represents all international organisations on campus.

KISC addresses international student's issues and concerns with the College by representing a Council President. KISC organises events that promotes cross cultural understanding and awareness to bridge the gap between National and International and students on campus. President is elected by International student council with Board of Directors once in a year. New Council members are formed by the President after his election. Every department has two council members who represent their department. Calendar of events is formed every year for the International students. Council meeting is conducted once in a month to discuss various activities which will be held for the financial year.

The main motto of the council meetings is to pair new incoming international student freshmen and sophomores with the current KISC members so that they can learn adjust to Kupanidhi culture.

KISC organises events that promotes cross cultural understanding and awareness to bridge the gap between National and International students on campus. Student council seeks to provide support to the international students at Krupanidhi Group of Institutions by hosting cultural program every year with aim of providing a space for international organisations, to get together. Various programs which benefit the international students such as Soft skill training and counselling are conducted frequently for their International students. Students across Karnataka take part in the events in Krupanidhi Group of Institutions. This is a program focused on pairing up native speakers of one country with another student, to allow for others to learn the language. KISC also works to promote the cultural understanding by organising various events, set up by the committees

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Vision:

To Bring together all the international students at Krupanidhi Group of Institutions ensuring harmony and personal/professional growth within the diverse student community whilst bridging the gap between the national and international students at the campus.

Mission:

- Serve as a platform that ensures and enhances communication and cooperation between the International Community, KGI and other international organizations.
- 2. Provide support (within their capacities) to the incoming as well as existing international student population at Krupanidhi Group of Institutions.
- Sensitize the student population at Krupanidhi Group of Institutions to different cultures and societies to ensure harmony and co-existence.

Values and behaviour that a potential KISC member should exhibit.

Integrity: Serve as a positive example

One of the most important duties of an International Students 'Council member is to serve as an example for members of the student body. Members are usually required to be in good standing in their classes and they must strive to avoid behavioural issues during and after college hours. Generally, they are expected to be helpful, courteous, and positive during college hours.

Courage: Provide an open forum

One of the major duties of the KISC member is to provide a forum where other international students can voice their issues/problems and hence, act as a liaison between the student body and faculty or administration. If a student raises an issue with the student council, members are responsible for discussing the issue, making a recommendation, and bringing the problem and potential solutions to the Management Committee Desk.

Collaboration: Organize events

The members of KISC are also responsible for organizing various educational, skill development, sports as well as intercultural programs in collaboration with different departments and organizations to unite and aid in professional development of the international student community at KGI. The KISC members are solely responsible for planning, fund management, organization and execution of those events in the campus. All such events need to be approved by the management committee.

Empathy: Service to society

The Members of KISC should also try and grasp opportunities where they can promote participation of the international student community in social service projects like blood donation, community clean –up and so on that align with KGI's mission. It is up to the KISC members to identify the area where they can be of most help and to form a plan to serve other members of the community institutions

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Innovation: Think out of the box

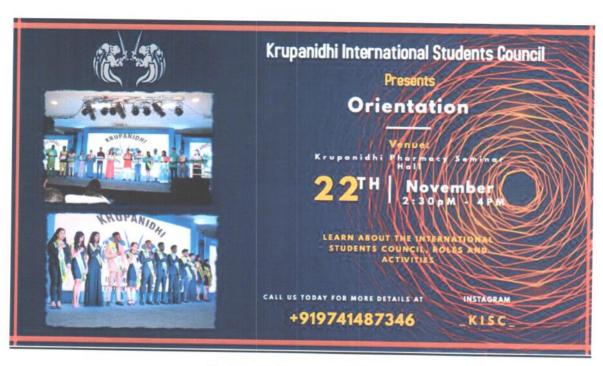
It is also the prime responsibility of the members of KISC to promote new ideas and bring them to light and notice of the KGI community. As a team, they could also venture into possibilities of start-ups that could flourish from within the institute or give wings to the ideas that come from any other member of the International Student community at KGI. Innovation could also be in area of designing of new programmes for the students and as well as fund raising activities that will help material the ideas of the council. They should also be able to design events that give opportunity for more International Students to participate from outside of KGI, such that, the KGI international student community builds strong and amiable liaison with the International Student Community Outside KGI.

Supervision by the KGI Management

The KGI management committee shall play a definitive role in both the formation as well as dissolution of the Krupanidhi International Students 'Council (KISC).

- The KGI committee needs to be intimated about any upcoming KISC meetings and its agenda two days prior to the meeting date and the minutes of meeting need to be shared within two days post the meeting with the KGI committee via email.
- The KGI committee reserves all rights to govern and judge the conduct of affairs by KISC at all grounds.
- The KGI management shall have the final authority over approval or dismissal of any event planned out by KISC keeping in mind the KGI policies and the larger good of the KGI community.
- 4. The Board of Management/ committee on its own initiative may remove a member from the International Student Council for misconduct that affects the values and behavior that a council member should exhibit.

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Post-Event Summary Report

Event Name: Orientation Programme

Date: 22nd November 2019

Time:2:30 to 4:00 PM

Venue: Pharmacy Seminar Hall

• Number of Person Attending: 80

Purpose of the Event

- 1. Orientation.
- 2. Activities planned by the council.
- 3. Supporting body of KISC: KGI and note on outside bodies ICCR and FISA-B.

Summary of the Event

On November 22,2019 took place the International Students Orientation in Pharmacy Seminar Hall, the following were the sequences of the event:

- Welcoming the ISO coordinator and the students.
- Speech by the ISO coordinator.
- Brief note by the President on importance of orientation.

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- The presentation in details(Goals of KISC, KGI, activities planned by the new council members, activities organized by outside bodies which are ICCR and FISA-B) by the PRO.
- Questions and answers session.
- The game of related to communication(to make a little fun).
- The feedback form filled by the students in order to get their opinions.

During the event 80 people were present which included 67 international students currently studying in the campus and 13 others people who came to assist the event.

In conclusion, the event was a great success.

Prepared by: PRO

President
International Students Council 2019-2020





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Post-Event Summary Report

Event Name: Workshop on Career Development

Date: 25th Jan 2020

Time: 10am to 1:20pm

Venue: Pharmacy Seminar Hall

Trainer: Sukanya maam

• Number of Person Attending: 105

Purpose of the Event

1. Improving students' knowledge.

2. Guiding participants about their career to help them in near future.

Summary of the Event

On January 25th 2020 took place the workshop on career development in Pharmacy Seminar Hall, the following were the sequences of the event:

- Welcoming the ISO coordinator and Reju maam in their absence.
- Speech by academic secretary regarding the workshop and as well welcoming the trainer on the stage.
- Speech by academic secretary was consist of importance of the career development in their present and future life.
- · Interactive sessions between students and trainer.
- Entertainment activities by trainer to make sure students are not getting bored.
- The workshop was consist of two half and in between a break toke place which participants got refreshments.

During the workshop 105 students has attend the training session in which around 30 were international students of Krupanidhi and 5 international students from different colleges and apart were students from different blocks of krupanidhi institution.

In conclusion, the workshop was a great success.

<u>Prepared by:</u> ACADEMIC SECRETARY (ABDUL BASIT)

President

cur Village, Kvarthur Hobli

International Students Council 2019-2020

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KRUPANIDHI GROUP OF INSTITUTIONS KRUPANIDHI INTERNATIONAL STUDENT COUNCIL

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INTERNATIONAL FOOD FEST 18 February 2019



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This report provides an analysis and evaluation of the event and profitability to KISC and sponsors. As the basic guideline and inference of the proposal, the major contents of the sponsorship proposal as a supposed platform for business possibilities have been summarized below:

International Food Fest 2019

Krupanidhi college has as objective to bring together international students together in discovering a wide range of different ethnic food through installing food stalls in the campus for a day in order to promote rich cultural diversity, where we are given you an opportunity to promote your brand.

Why sponsor Krupanidhi college food fest?

- It provides an excellent platform for organizations to advertise their brand.
- International students from different colleges all over Bangalore are invited officially.
- The banners of the main sponsor would be kept at the venue and their name will be announced at various time intervals at the venue during the program.
- With the highly dignified guest attending the program, good amount of media publicity is assured.
- Through the pre-events for the publicity of the Krupanidhi food fest, organizations would benefited as their name would be mentioned.
- Inclusions of the logo and name of the sponsoring party in main banners of Krupanidhi food fest will be put up in various places to add up to the media advertisement of which depends on the amount sponsored.

• All the advertisement will be done within the food fest compound. Group of

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An event of this size cannot be conducted just by a single party; It needs support from other parties too for its full-fledge success. We would be very much grateful if we could receive any kind of support from your esteemed organization. This platform can prove to be supportive for the promotion of your brand. Your contribution and support would be a huge help in the success of the program, the tentative budget and the modes of support and sponsorship are provided below.

Hoping to receive a positive response from you.

Krupanidhi International Student council.

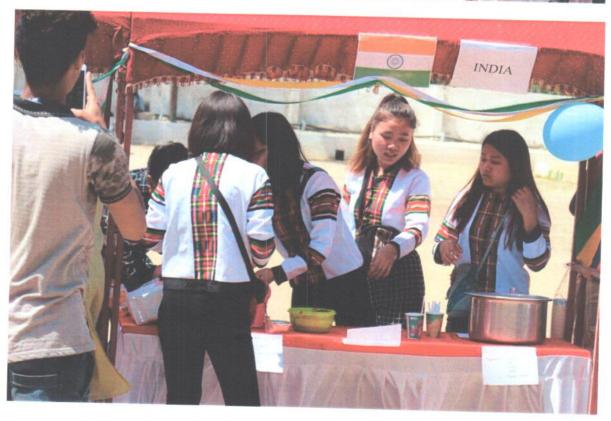




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SPONSORSHIP PACKAGES

Category: Platinum

Investment: 20,000/-

Entitlement:

- Opportunity for the representative to join as a guest
- Opportunity to have a stall in our food fest and display your brand
- ➤ Leaflets and brochures can be distributed to the students and guests.
- Display 3 banners brought by sponsors.
- Opportunity to interact with students for promotion of your brand.
- Prominent inclusion in social media outreach including Facebook, and Instagram etc
- Promotion of sponsors brand on KISC social media.

Category: Gold

Investment: 15,000/-

Entitlement:

- Opportunity for the representative to join as a guest
- Leaflets and brochures can be distributed to the students and guests.
- Display 2 banners brought by sponsors.
- Opportunity to interact with students for promotion of your brand.
- Prominent inclusion in social media outreach including Facebook, and Instagram etc.
- Promotion of sponsors brand on KISC social media.

Sponsors above platinum will be advertised in the next event including their banners.

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Category: Silver

Investment: 10,000/-

Entitlement:

Opportunity for the representative to join as a guest

- ➤ Leaflets and brochures can be distributed to the students and guest.
- Display 1 banners brought by sponsor.
- Opportunity to interact with students for promotion of your brand.
- Prominent inclusion in social media outreach including Facebook, and Instagram etc.
- Promotion of sponsors brand on KISC social media.



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SPONSORSHIP AGREEMENT

(Sponsor copy)	
Our Organizationsupport the International Food Fest throusupport will be of great help in making the	igh the following means. We hope our
Type of Sponsorship (Grade):	
Sponsorship Amount (INR):	and the second s
Amount in words:	
Terms and Conditions: • This is the agreement made betwee • Any of the points mentioned in this in the future. • The privileges given to the sponsors of the points mentioned in the sponsors of the privileges given to the sponsors of the privileges given to the sponsors of the privileges given to the sponsors of the	
Sponsor Representative	KISC Representative
Name:	Name:
Designation:	Designation:
Contact Number:	Contact Number:

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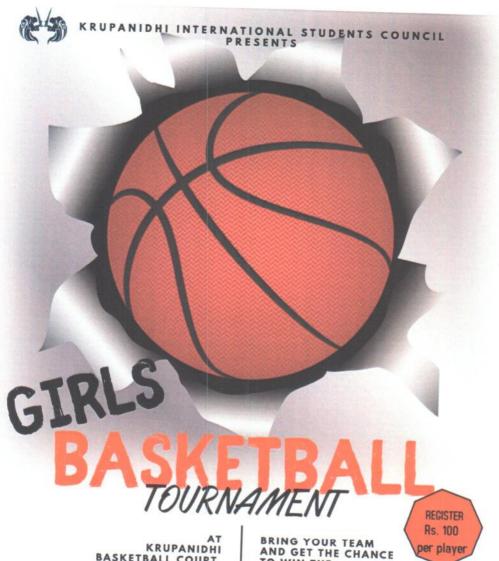
SPONSORSHIP AGREEMENT

(Organizer copy)				
Our Organizationsupport the International Food Fest through support will be of great help in making the	gh the following means. We hope our			
Type of Sponsorship (Grade):				
Sponsorship Amount (INR):	<u> </u>			
Amount in words:				
Modes of Sponsorship:	44.84.60			
Terms and Conditions:				
 This is the agreement made between Any of the points mentioned in this a in the future. The privileges given to the sponsors wany of the requirements apart from responsibility of KISC. 	agreement are not subject to change vill be mentioned in the proposal and			
Sponsor Representative	KISC Representative			
Name:	Name:			
Designation:	Designation:			
Contact Number:	Contact Number:			
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* All the payment must be done at the time of agreement signing.

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KRUPANIDHI BASKETBALL COURT

BRING YOUR TEAM AND GET THE CHANCE TO WIN THE TOURNAMENT.

FEB 8TH 2020 AT 9AM

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Post-Event Summary Report

Event Name: Basketball tournament for girls

Date: 8 February, 2020

Time: 9am to 12

Venue: Basketball court.

Purpose of the Event

To organize a sport for the girls of krupanidhi group of institutions.

Number of teams: 2

Number of players: 15 for both the teams.

Numbers of referees: 3

Summary of the Event

On 08 February, 2020 took place the basketball tournament for girls in krupanidhi basketball court organized by the international students Council, the following were the sequences of the event:

- 1- registration of the teams by 9am
- 2-Explanation of rules by the referees by 9:40
- 3-Photoshoot with the council members by 10
- 4-Time of match from 10:30am to 11:30 with four quarters.

Problems faced

During the tournament we faced some difficulties which are the following:

Registration problems: no ones were ready to play only nursing girls accepted to play and at the last moment, the day of the match BPT and Pharmacy girls came to tell that they want to play, which created a little misunderstanding with the other team.

To solve that we give priority to nursing as without them they won't be a tournament so we allowed them to play 10(5 players and 5 substitutes) against 8 and both the teams agreed with that.

Recommendations

For the futures tournaments to close registration two days before the tournament in order to avoid problems.

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Requirements

- 1. Trophy for the winner
- 2. Prizes for best player and the best scorer.
- 3. Medals for first and second places.

Conclusion

In conclusion the tournament was a great success with the participation of all the council members and the committee of organization.

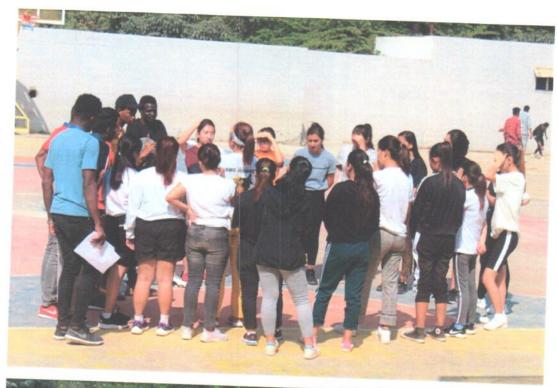
Prepared by: PRO

President
International Students Council 2019-2020





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REPORTS ON SPORTS TOURNAMENTS

19/08/28



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Report on Basketball Matches.

Day: Saturday

Date: 10th August 2019

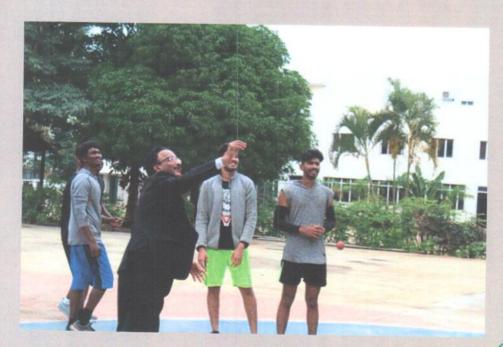
Time: 11 am - 4pm

Venue: Krupanidhi Basketball Court.

On the above mentioned day and time, Krupanidhi International Student Council (KISC) held a Basketball tournament involving both the International and National students of krupanidhi college. Other college also participated in the tournament.

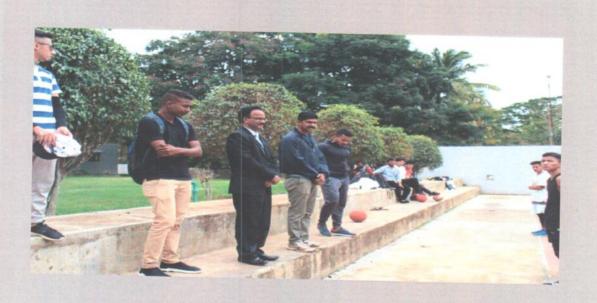
Guests were:

- 1. Professor Shyjay, Dean of Degree block
- 2. Dr. Badrunnisa, Coordinator of KISC and Principal of Degree block
- 3. Vijay sir, Head of Sports Department of KGI





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Council members were;

- 1) Mohamed Ali, President
- 2) Samten Dema, Sport Secretary
- 3) Tshering Yangzom, Cultural Secretary

Refree : Azin from St. John College

Boys Teams: 5 boys team in total.

4 teams played the knock out rounds and 1 team by default got into the group stage. Finally after the knock out rounds 2 team qualified joining the other 1st team in the group stage. The matches was intense and fun to watch. The results are;

1st - Kerala Team with 6 points

2nd – Mizoram Team with 3 points

3rd - Nepal Team with 0 points

Girls Team: 2 teams in total.

The girls team didn't played extra match nor rematch after the draw due to some circumstances so refree and the council decided it to be draw. The result was;

Nursing Team 3 points and Pharmacy Team also with 3 points.

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Players with refree and officials.



Players before the matches

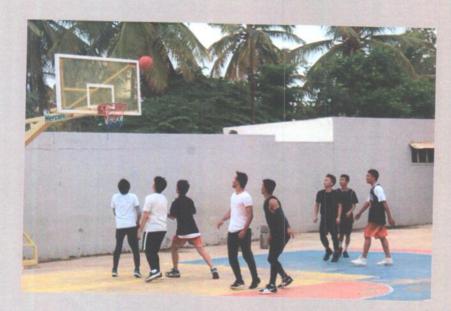


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Players in actions.



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Report On Cricket Tournaments

Day: Sunday

Date: 4th August 2019

Venue: Gunjur Ground

Guest: Warden of Boys Hostel.

Council members : Mohamed Ali

Samten Dema

Tshering Yangzom

Coordinators: Togar

Abhinay

Teams: 7 teams in total.

4 teams from the college and they were:

- 1. MBA Block
- 2. Two from Degree Block
- 3. Physiotherapy Block

3 teams from other colleges:

- 1. CCC
- 2. Oxford College
- 3. Afghanistan Students.

The touraments was the knock out stage and the result was;

1ST - CCC Team

2ND - Oxford Team



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Report On PUBG Tournament

Day: Sunday

Date: 18th August 2019

Venue: College Canteen

Council Members : Mohamed Ali

Council Coordinator : Togar

The PUBG tournaments was held in solo system where all the individuals play alone and merge as a winner after the battles. The winner was:

Mr. Omid from Afghanistan

Report On Foodball Tournament

Day: Saturday

Date: 17th August 2019

Venue : College Football Ground

Guests: Mr. Sam Paul, Director of Krupanidhi Group Of Institutions

Mr. Akash Nagpal, Executive Director of Krupanidhi Group Of Institutions.

Council Members: Mohamed Ali

Samten Dema

Tshering Yangzom

Sharif

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Council Coordinator: Togar

Abhinav

Teams: 10 teams in total

The teams were from our college as well as from Karnataka College. And they were;

- 1. Yemen Team
- 2. Cameroon Team
- 3. South Indian Team
- 4. Sudan
- 5. Chad
- 6. India
- 7. Karnataka College Team

The matches was intense and the whole ground was filled with the audiences who were cheering the teams. People was enjoying the games with passion for football.

The results was:

1st - Indian Team(other college)

2nd - Krupanidhi Students(Physiotherapy Block)

3rd - Krupanidhi International Students (Suden Team)



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PLAYERS IN ACTIONS



AUDIENCES CHEERING



WINNER- INDIAN TEAM

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